



**Institution's Innovation Council  
Saurashtra University Rajkot**

# **National Entrepreneurship Day 2025**

**10<sup>th</sup> November 2025**

**Dr. A P J Abdul Kalam Science Laboratory, Saurashtra  
University**

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## Saurashtra University – IIC

The university is dedicated to instruction, research, and extending knowledge to the public (public service). Ministry of Education (MoE), Govt. of India has established 'MoE's Innovation Cell (MIC)' to systematically foster the culture of Innovation among all Higher Education Institutions (HEIs). The primary mandate of MIC is to encourage, inspire and nurture young students by supporting them to work with new ideas and transform them into prototypes while they are informative years. Saurashtra University is one the Organization that have constituted the IIC to foster the vision of MoE and be a part for the promotion and development of innovation ecosystem.

### Event Schedule

<b>2:00</b>	<b>Registration Time</b>
<b>2:05</b>	Welcome
<b>2:10</b>	Awareness session Celebrates National Entrepreneurship Day with us! Explore how startups are driving innovation while staying rooted in tradition by Ms. Foram Chandarana
<b>2:55</b>	Programme Feedback - Conclusion
<b>3:00</b>	Closing Ceremony

### Event Registration Link

[bit.ly/SUSEC-NED25](http://bit.ly/SUSEC-NED25)

## Brief about Event

Startup and Entrepreneurship Council In collaboration with Department of Sociology and IIC, Saurashtra University, had Celebrated on National Entrepreneurship Day 10th November 2025 from 02:00 PM - 3:00 PM in topic for Explore how startups are driving innovation while staying rooted in tradition.

The session was delivered by Ms. Foram Chandarana, Founder Ethikal club In 2025, startups are showing that innovation and tradition can work hand in hand to create meaningful, sustainable progress. During National Entrepreneurship Day 2025, entrepreneurs across industries highlighted how modern technology is being used not to replace traditional practices, but to strengthen and expand them. Many young founders are integrating tools such as artificial intelligence, data analytics, and digital platforms into fields like agriculture, handicrafts, wellness, and local commerce. These technologies help improve efficiency, expand market reach, and ensure quality while preserving the cultural significance and historical knowledge embedded in traditional methods.

Ms. Foram Chandarana explained the revival and modernization of heritage-based industries. Startups are partnering with artisans, farmers, healers, and community experts to create products that balance authenticity with contemporary market demands. For example, traditional textiles are being marketed globally through e-commerce platforms, while sustainable farming practices are being enhanced with precision technology. This approach not only protects important cultural practices but also creates new livelihood opportunities for communities that hold this knowledge.

National Entrepreneurship Day 2025 also placed strong emphasis on student involvement. Educational programs, startup incubators, and innovation challenges encouraged students to blend creativity with cultural awareness. As a result, students learned to develop business ideas that respect heritage, solve modern challenges, and contribute to local and global sustainability goals.

The event concluded with an interactive Q&A session where students.

## Key Points

During the session, below mentioned points were discussed:

- Blending modern tech with cultural practices
- Reviving traditional skills
- Sustainable innovation
- Community-centered entrepreneurship
- Education and student empowerment
- Global markets for local traditions
- Purpose-driven business models

## Outcome

Startups in 2025 are demonstrating that innovation and tradition don't have to exist at opposite ends of the spectrum. Many young entrepreneurs are using cutting-edge technologies—like AI, clean energy solutions, and digital platforms—to modernize long-standing practices in agriculture, craftsmanship, education, and local commerce. This blend allows them to preserve cultural identity while creating scalable, future-ready businesses.

On National Entrepreneurship Day 2025, students in particular are gaining valuable outcomes from this movement: they learn to honor community knowledge, apply modern problem-solving skills, build sustainable business models, and develop a mindset that respects the past while boldly shaping the future. Through hands-on projects, mentorship programs, and startup incubators, students experience how tradition can fuel creativity rather than limit it, leading to more meaningful and socially grounded entrepreneurial innovation.

## About the Speaker/Chief Guest



Ms. Foram Chandarana

Founder  
Ethikal club

**Department of Sociology**  
SAURASHTRA UNIVERSITY

**SSIP**

**INSTITUTION'S INNOVATION COUNCIL**  
(Ministry of Education Initiative)

**StartUp**  
Igniting the future

**SUSEC**

**Celebrates**

# National Entrepreneurship Day

**Celebrate National Entrepreneurship Day with us! 🌟**  
Explore how startups are driving innovation while staying rooted in tradition 💡🌱

📍 Hosted by: SU Startup and Entrepreneurship Council  
🤝 In collaboration with: Department of Sociology and IIC, Saurashtra University

**MS. FORAM CHANDARANA**  
FOUNDER  
ETHIKAL CLUB

📅 10TH NOVEMBER 2025  
02:00 PM - 3:00 PM

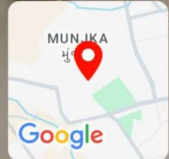
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SAURASHTRA UNIVERSITY

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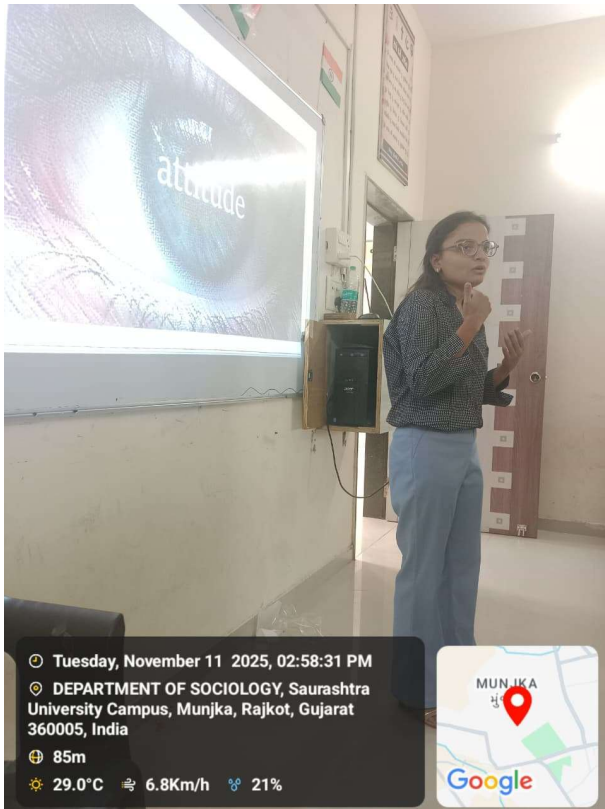
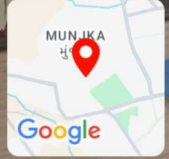
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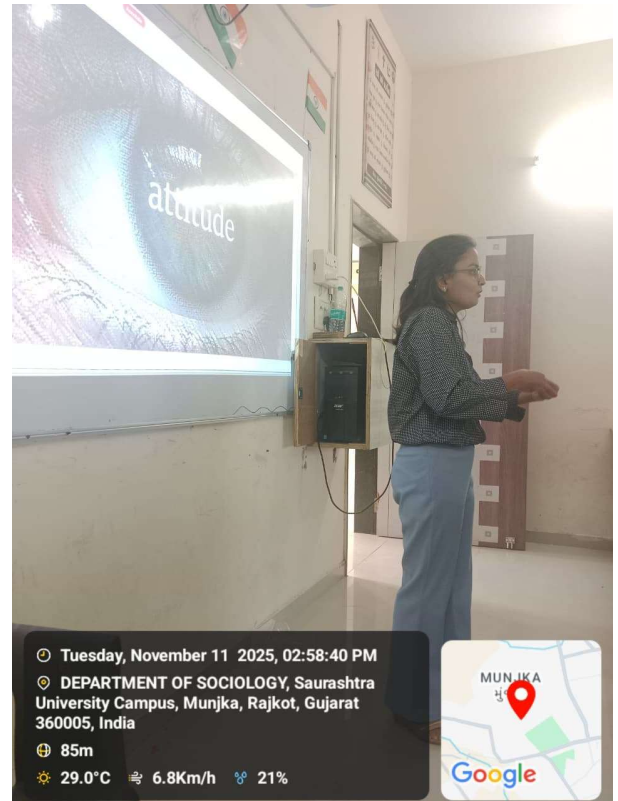
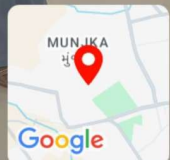
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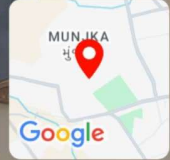
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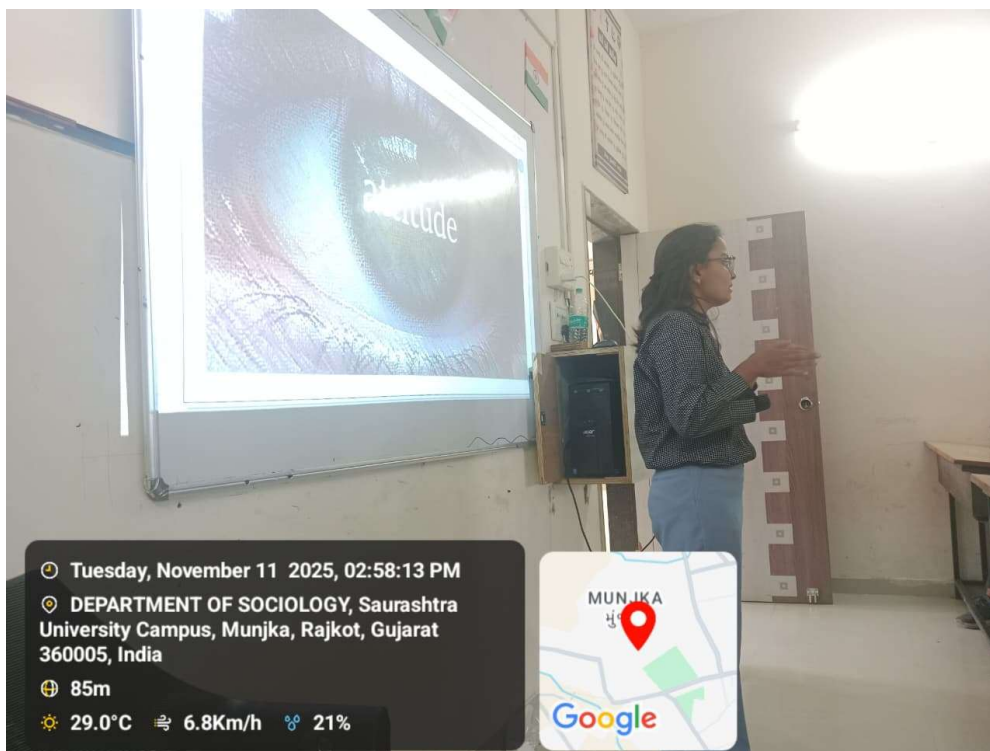


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